

HeidelbergCement India Ltd.

CSR Report FY 2020-2021



About HC India

HEIDELBERGCEMENT
INDIA

One of the world's largest integrated manufacturers of building materials, HeidelbergCement Group made its foray into India in early 2006. The move was motivated by its pursuit for growth which emanated from the opportunities available in the growing market of developing countries. As a part of its growth strategy, the Group acquired controlling stake in Mysore Cements Limited as well as the Indorama Cement Limited Joint Venture, which in 2008 was converted into a complete acquisition.

In 2009, Mysore Cements was renamed HeidelbergCement India Ltd. Since then, there has been no looking back as the Company undertook a brownfield capacity expansion in Central India to increase its cement manufacturing capacity from 2.1 million tonnes per annum to 5.4 million tonnes per annum. Further, a debottlenecking project in FY2019-20 at its Imlai and Jhansi plants have enhanced the grinding capacity by 1.05 Million Tonnes Per Annum (MTPA) during FY20 taking it to 6.26 MTPA. The benefits of the same will be reaped in the coming years. Going forward, the Company would also consider the possibility of debottlenecking its clinker manufacturing capacity at Narsingarh plant.



CONTENTS

CSR Geographic & Demographic coverage

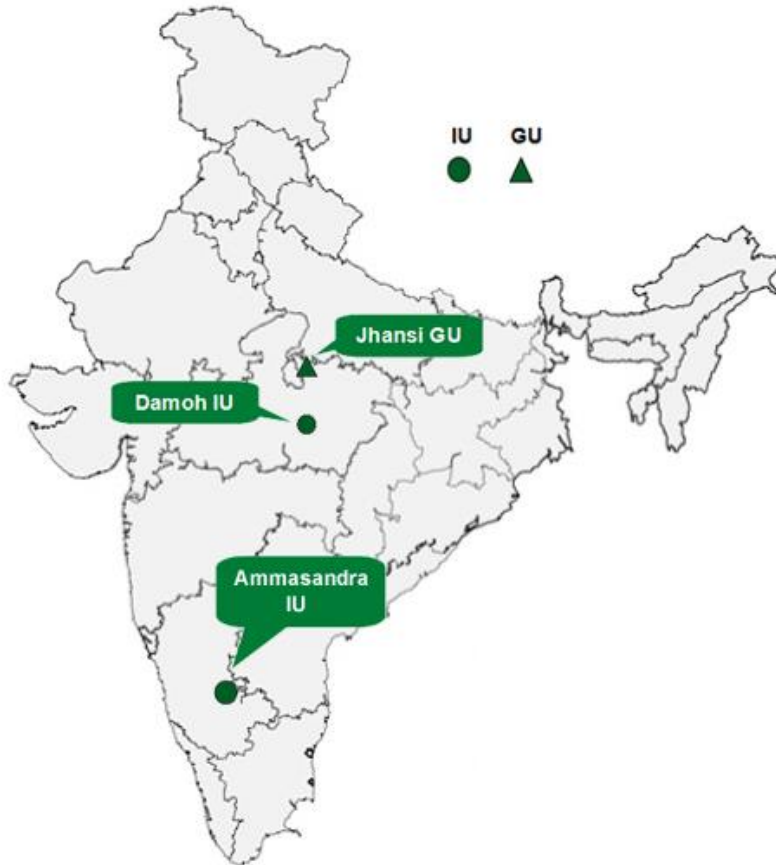
CSR Intervention Areas & Activities

CSR Expenditure FY 2020-2021

CSR Awards & Media Coverage

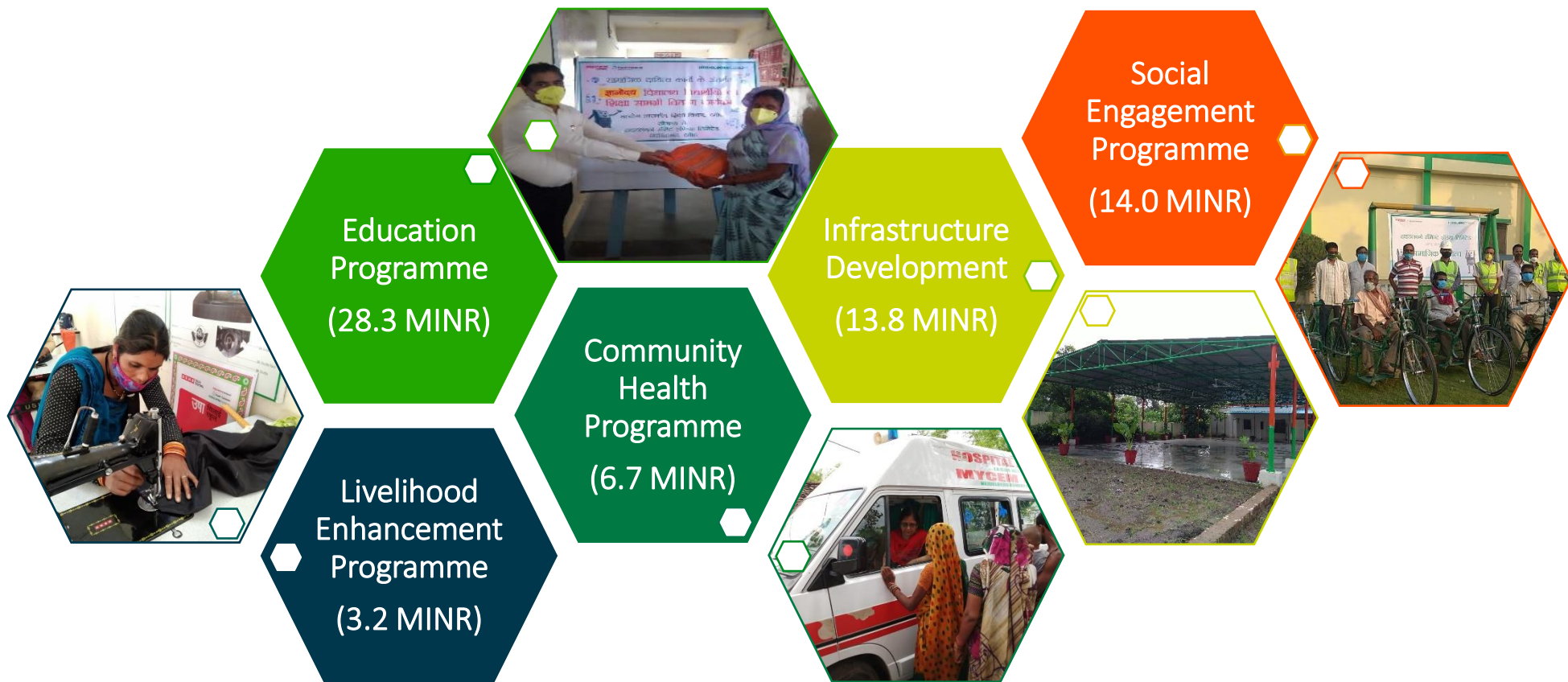


CSR Geographic & Demographic Coverage

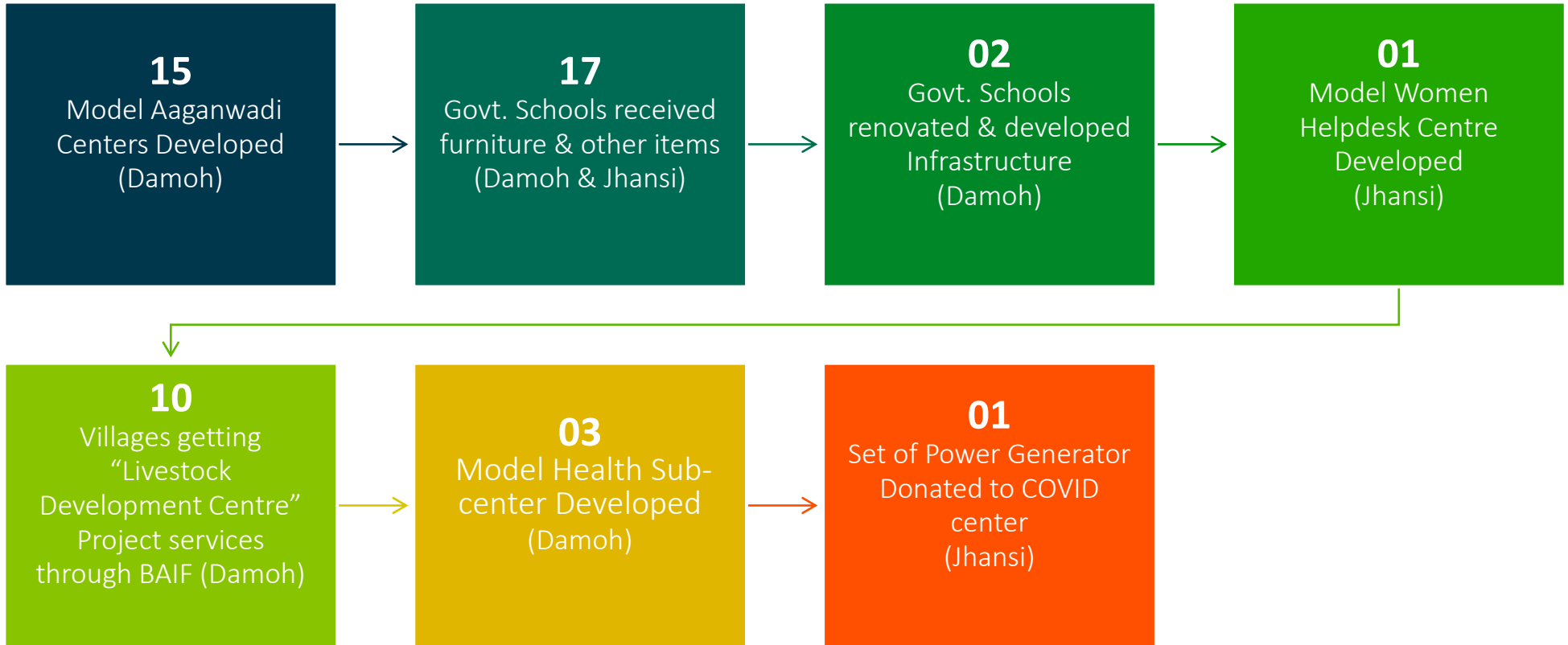


Indicators	Damoh	Jhansi	Ammasandra
Sate	Madhya Pradesh	Uttar Pradesh	Karnataka
District	Damoh	Jhansi	Tumkur
Operating Location	Imlai, Narsingarh & Satpara	Badagaon	Ammasandra
Target Villages	13	8	3
Coverage Households	7420	3509	938
Coverage Population	37100	16641	3670

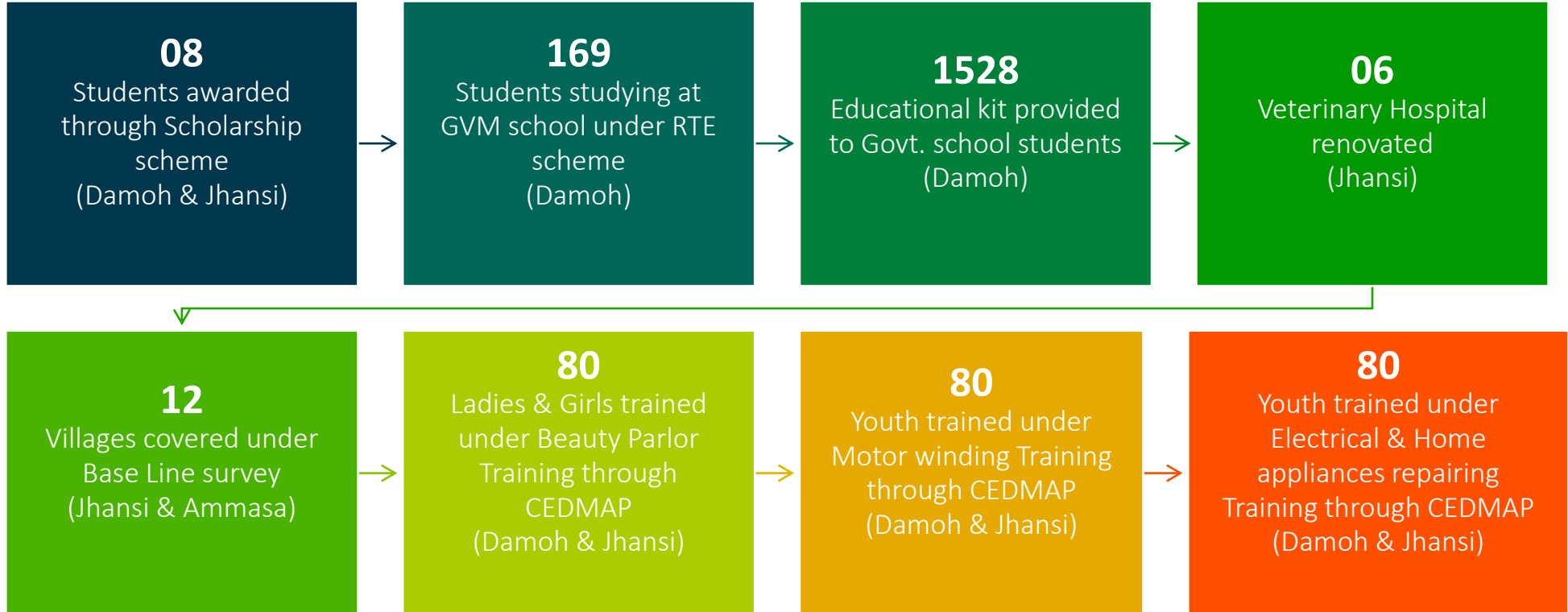
CSR Intervention Areas & Expenditure



Major CSR Projects / Programmes – FY21 (1/2)



Major CSR Projects / Programmes – FY21 (2/2)



Community Health Programme & sub activities

Community Health Programmes

- Food packets for needy people
- Mega Health check up & free medicine camps
- Sanitary pad vending machine installation
- First Aid kit distribution
- Development of Health Centres



First aid Kit distribution



Face mask distribution



Food packets distribution

Actual Expenditure – 6.7 MINR

Our programmes supports to SDGs



Sanitary pad vending machine



Rural Health Camp



Mega Health Camp

Livelihood Enhancement Programme & sub activities

Livelihood Enhancement Programme

- Sakshmata Vikas Kendra
- Silai School
- Entrepreneurship development Training for Youth
- Farmers Training
- Water Harvesting initiatives
- Livestock Development Center Project



Sakshmata Vikas Kendra



Silai School



Beauty Parlor Training

Actual Expenditure – 3.2 MINR

Our programmes supports to SDGs

1 NO POVERTY 	2 ZERO HUNGER 	8 DECENT WORK AND ECONOMIC GROWTH 	17 PARTNERSHIPS FOR THE GOALS 
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Motor Winding Training



Calf born in Livestock Development Centre Project



Cattle owner's Training Project

Infrastructure Development Programme & sub activities

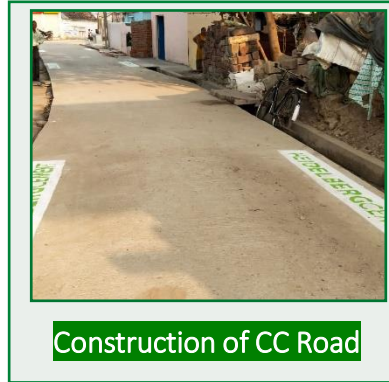
Infrastructure Development

- Public Infrastructure Development – Construction of CC roads, Community hall, Development of cremation places, support for rural electrification etc.
- Water supply & facilities development – Provide drinking water facility through water tankers or develop permanent water resources like hand pumps, borewells, pipelines etc.

Actual Expenditure – 13.8 MINR

Our programmes supports to SDGs

<p>6 CLEAN WATER AND SANITATION</p> 	<p>8 DECENT WORK AND ECONOMIC GROWTH</p> 	<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p> 	<p>17 PARTNERSHIPS FOR THE GOALS</p> 
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Construction of CC Road



Cremation Shed



Renovation of Veterinary Hospital



Upgradation of Dinning Hall



Drinking Water facility



Women Help Desk Centre

Social Engagement Programme & sub activities

Social Engagement Programmes

- Contribution to PM Relief Fund
- Plantation, Wall Painting
- Support for organizing Sports Tournament
- Organizing music classes for students
- Support for physically challenged people



Tri-cycles for needy people



Music classes for rural girls



Plantation by school students

Actual Expenditure – 14 MINR

Our programmes supports to SDGs

<p>10 REDUCED INEQUALITIES</p> 	<p>13 CLIMATE ACTION</p> 	<p>15 LIFE ON LAND</p> 	<p>17 PARTNERSHIPS FOR THE GOALS</p> 
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Utensils donated for Community Hall



Support for organizing sports events



Road safety initiatives

CSR Budget and Expenditure (FY21)

				INR in Million
S. No.	CSR project or activity identified	Sector in which the project is covered	Projects or programs (1) Local area or other (2) Specify the State and District where projects or programs proposed to be undertaken	Amount spent on the projects or programs Sub-Heads: (1) Direct expenditure on projects or programs (2) Overheads
1	Expenditure towards students in our schools coming from nearby villages.	Education	Damoh, Tumkur	12.7
2	Distribution of notebooks, scholarships, classes for art and music and various education awareness programs.	Education	Damoh, Jhansi, Tumkur	1.5
3	Providing infrastructure support to schools such as rehabilitation of schools, construction of rooms, boundary walls, toilets etc and also provide Desks & Benches to Schools	Education	Damoh, Jhansi, Tumkur	11.1
4	Development of Infrastructure for Anganwadi centres in nearby villages.	Education	Damoh	2.1
5	Promotion of Sports in schools and for Youth in nearby villages.	Education	Damoh, Jhansi, Tumkur	0.9
6	Operation of Sakshamta Vikas Kendra for skill enhancement and self-employment.	Rural Development	Damoh, Jhansi	2.9
7	Development of Women Helpdesk Centre.	Rural Development	Jhansi	0.7
8	Support to villagers for water harvesting.	Rural Development	Jhansi	0.6
9	Development of infrastructure like construction of roads, cremation sheds and other related work.	Rural Development	Damoh, Jhansi, Tumkur	13.1
10	Providing drinking water facilities to villages.	Rural Development	Damoh, Tumkur	0.2
11	Carrying out baseline survey of CSR activities.	Rural Development	Damoh, Jhansi, Tumkur	0.7
12	Wall painting & slogan writing work for mass level awareness on social issues like de-addiction, girls education, safety, cleanliness etc.	Rural Development	Damoh	0.1
13	Livestock Development Centre Project.	Rural Development	Damoh	0.3
14	Community support interventions in view of COVID-19 by way of 'ANNAM' Scheme – Distribution of food packets for needy people.	Rural Development	Damoh, Jhansi, Tumkur	12.4
15	Contribution to 'PM Cares' Fund.	Healthcare	Corporate Level	2.0
16	Organising health checkup camps, deployment of mobile medical vans and providing medicines.	Healthcare	Damoh, Jhansi, Tumkur	0.3
17	Improvement of healthcare facilities in government institutions.	Healthcare	Damoh	4.4

Company was required to spend MINR 63.1 in FY21 to fulfil the statutory requirement, as against this the Company as spent MINR 66.0 in FY21.

CSR REPORT FY 2020-2021

Awards & Recognitions





MATERIAL TO BUILD OUR FUTURE

Safety is our foremost priority

